

## CHNA Implementation Plan Tactics - Golden Valley Memorial Hospital PSA

DRAFT #1 3 Year CHNA Health Needs - starting 4/1/14 to 03/31/17

#	CHNA Health Areas of Need	T	"Specific Actions" to address community health need or "Reasons Why hospital will Not" address need.	LEAD(S)	Partners	Timeframe	Resources (Hours)	Golden Valley Memorial Hospital \$\$\$
1	<b>Reduce Obesity (Fitness/Nutrition), Wellness Education</b>	a	Promote Community Health. Create effective media (i.e.. Print, radio, digital) Produce a quarterly "Community" Health newsletter.	GVMH	Henry County Health Center, Compass Health, Schools, City Clinton MO, Clinton Ministerial Alliance	2014		\$26,000
		b	Expand Parks & Rec to fully utilize all available resources.	City Clinton MO				
		c	Provide healthier options in school vending machines.	PSA Schools				
		d	Create a walking path around the hospital grounds.	GVMH	Compass Health	2017		\$15,000
		e	Start a community-wide "fitness challenge" initiative focusing on fitness, nutrition, and physical activity.	City Clinton MO	HCHC, GCACC, GVMH			
		f	Create community educational series focusing on cooking demos, food labels, grocery store tours, restaurants healthy meals / portions options, health fairs, classes, speakers etc.	GVMH	HCHC	2015		\$500
		g	Create an inventory of available community wellness resources in PSA.	City Clinton MO				
		h	Continue to promote WIC programs.	County Health Center				
		i	Promote & expand farmer's market.	City Clinton MO, Henry County Health Center				
2	<b>Reduce Smoking, Wellness Education</b>	a	Continue to provide education classes to promote smoking cessation.	Henry County Health Center	City, Golden Valley Memorial Hospital, Schools, Compass Health, Clinton Ministerial Alliance			
		b	Develop a marketing plan to reach community members.	Henry County Health Center				
		c	Promote a city-wide no-smoking ordinance.	City Clinton MO				
		d	Support efforts by state of Missouri to pass higher tobacco tax	Henry County Health Center				
		e	Develop employee smoker cessation programs, find grant money to support programs.	PSA Employers, Henry County Health Center				
		f	Support PSA law enforcement to enforce underage tobacco laws.	Law Enforcement, Henry County Health Center				
		g	Collaborate with schools to promote smoking prevention programs.	Schools, Pathways/Compass Health		2015		\$5,000
3	<b>Fight Drugs (Prescription &amp; Meth)</b>	a	Continue to provide tobacco/drug education to schools (i.e. DARE, etc.) and increase school-based programs: Apply for grants.	Compass/Pathways, Community Organized for Drug Elimination (CODE) Law Enforcement	PSA Schools, CODE	2015		\$5,000
		b	Expand screening brief intervention referral and treatment (SBIRT)	Pathways/Compass Health	GVMH	2015		\$5,000

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		c	Provide community smoking cessation education classes.	Henry County Health Center	City, Golden Valley Memorial Hospital, Schools, Compass Health, Clinton Ministerial Alliance			included in 2A
		d	Start local campaign to combat parent hosting of underage drinking and educate parents on ramifications.	PSA Schools	Schools and Pathways/Compass Health			
		e	Develop meaningful community youth activities. Continue to explore prevalent issues and drug abuse by adolescents.	City Clinton MO	Schools, CODE and Pathways			
<b>4</b>	<b>Lessen Emergency Room Wait Time</b>	a	Conduct ER operations process audit - focusing on reducing wait times. Implement improvements.	Golden Valley Memorial Hospital	Compass FQHC, Henry County Health Center	2014		\$200
		b	Provide community education on proper ER utilization.	Golden Valley Memorial Hospital, Compass FQHC		2015		\$200
		c	Partner with Compass FQHC to improve access to primary care for underinsured.	Golden Valley Memorial Hospital, Compass FQHC		2015		\$200
<b>5</b>	<b>Provide local Oral Surgeon services</b>	a	Determine facility availability & create space for visiting providers	Golden Valley Memorial Hospital, Compass FQHC	Area Dentists	2014		\$0
		b	Identify & obtain necessary equipment to support OS.	Golden Valley Memorial Hospital, Compass FQHC		2014		\$10,000
		c	Develop credentialing process & recruit providers.	Golden Valley Memorial Hospital, Compass FQHC		2014		\$5,000
<b>6</b>	<b>Expand Pediatric Care services</b>	a	Recruit full-time pediatrician.	Golden Valley Memorial Hospital	Henry County Health Center	2014		Done
		b	Initiate facility renovation to house peds at medical plaza.	Golden Valley Memorial Hospital		2014		In process
		c	Initiate pediatric dental services and pediatric oral health education through FQHC.	Compass FQHC	Schools, HCHC	2014		In process
<b>7</b>	<b>Increase Mental Health Delivery (Access/Placement)</b>	a	Conduct additional research (PSA focus group) to further determine needs.	Compass FQHC	Golden Valley Memorial Hospital, Henry County Health Center, Schools, Law Enforcement	2014		\$0
		b	Promote existing mental health services, facilities and providers. Educate community on placement process and options.	Compass FQHC		2014		In process

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		c	Explore options for recruiting additional behavioral health professionals.	Compass		2015		\$2,000
		d	Implement behavioral health services in PC clinic.	Compass FQHC, GVMH		2014		In process
		e	Conduct a Community Inventory Survey to document scope of mental health services availability and hours of service.	Compass		2014		In process
		f	Explore Tele Psych service offerings.	GVMH		2015		\$0
<b>8</b>	<b>Encourage Parental Guidance</b>	a	<b>Not part of hospital mission critical operations.</b>					
<b>9</b>	<b>Increase Visiting Specialists for Pediatrics, Oncology, Psychiatry, Dermatology, Orthopedics, Urology</b>	a	Conduct formal Physician Manpower Assessment to determine (and prioritize) needed specialty services.	Golden Valley Memorial Hospital	Compass FQHC	2015		\$10,000
		b	Determine facility delivery requirements. Build facilities needed to support physicians.	Golden Valley Memorial Hospital	Compass (Psych)	2016		Included in new construction
		c	Recruit needed physicians to PSA.	Golden Valley Memorial Hospital	Compass FQHC	2017		\$30,000 (plus physician sign on bonus)
<b>10</b>	<b>Improve Quality of Nursing Home Care services</b>	a	Research exactly what issues need to be addressed.	Nursing Home Administrators	Henry County Health Center, Care Connections, Hospice			
		b	Host a meeting with all nursing home facilities and providers to assess quality issues.	Nursing Home Administrators				
<b>11</b>	<b>Increase # of Dentists who take Medicaid</b>	a	After opening FQHC, recruit dentists and market services.	Compass FQHC	PSA Dentists, PSA Schools			
		b	Request area dental providers to serve uninsured / Medicaid every month. Host kickoff meeting	FQHC	Schools	2014		In process